



Moonlight Creamery Charity Fundraiser Nights Information

From our beginning, Moonlight Creamery has embraced our social responsibility to give back to the community from which we draw our employees, our customers and our freedom to conduct business. Our charitable efforts reflect our belief that a successful company must be an active participant in society, so we are excited to offer this opportunity to put “fun” back in “fundraising”.

Since our store is normally closed on Mondays during the offseason, we decided to make the store available to school groups and other not for profit organizations to aid in their fundraising efforts. We'll open our store to your organization, you promote the event, you provide the volunteer staff to scoop and serve (and clean up) for up to three hours, and we'll donate 30% of that night's sales to your group. Talk about a fun way to raise money for your organization!

We only run these events on Mondays between November 1st and March 16th so get your requests in fast. Once all of the days are booked, we'll stop accepting new applications.

How it works

Your responsibilities:

- Submit this completed application (which includes getting permission from your school principal if you are a school group) at least two weeks prior to the event (a month is even better!)
- Promote the event in advance – the more people you bring in, the more you earn!
- Provide enough volunteer help to run the event. (“Celebrity” scoopers are always a hit!) If you are a youth group, you need to have an adult advisor who will agree to help coordinate the event beforehand, and who will be onsite for the duration of the event. Time commitment includes pre-event training and post-event clean up (though volunteers can take “shifts”). A minimum of five volunteers are required and their names must be provided one week prior to the event. All volunteers must wear a baseball hat if they are serving food.
- Provide and set up any special decorations you would like for the event.

Our responsibilities:

- Coach you in how to promote your event for maximum results.
- Provide enough "Super Scoopers" from our serving team to assist with any difficult orders.
- Provide your volunteers with a short pre-event training so that they're comfortable filling the simpler orders.

The fine print:

1. No more than two applications from any one group will be accepted in a single year. In the event that two groups request the same night, the organization submitting their completed application first will have the choice of keeping the requested night or moving their event to another night.
2. Groups within the same school or organization (e.g. two or more student clubs or sports teams) are encouraged to combine efforts for bigger turnout. A single donation check will be made out to the school / organization and the organization will be responsible for allocating funds to the participating groups as appropriate.
3. Moonlight Creamery reserves the right to cancel the event if one week prior to the event the organizing group does not provide a list of a minimum of five volunteers, plus the name of at least one adult advisor (in the case of youth groups). Volunteer scoopers must be at least 14 years old.
4. Moonlight Creamery reserves the right at our sole discretion to deny fundraising event requests from any group or organization we feel promotes hate or bias, or to any group which discriminates based on race, religion, gender, age, national origin, sexual orientation or physical or mental handicap.

Thank you for considering Moonlight Creamery for your event!



Moonlight Creamery Charity Fundraiser Nights 2009/2010 Application and Registration

Organization's legal name:	Organization's federal tax ID: (if none, please state so)
Brief description of your organization's activities, programs, and / or mission:	Organization's mailing address:
Organization's phone number:	Organization's website (if applicable):
Requested event date:	Number of members of the group:
Intended use for funds raised:	
Contact name (must be adult advisor in the case of youth groups):	Contact method (phone number, e-mail address):
Does your organization limit its benefits, services, or products to specific classes of individuals? If the answer to the above is yes, explain how the recipients or beneficiaries are selected.	
Any additional information that will help us in our decision making process: (Please attach any other supporting information such as a flyer, or a website describing what you are raising money to support).	

I certify that the above information is accurate and current as of the date this form was completed. I understand that my organization must provide volunteers to staff the event and that all volunteers must attend a pre-event training session, agree to follow proper food safety procedures, clean up the store at the conclusion of the event, and follow the directions of Moonlight Creamery staff members during the event. A minimum of five volunteers, plus the adult advisor (in the case of student organizations) must be present for the entire duration of the event. I also understand Moonlight Creamery will provide written confirmation of acceptance of the event and that lack of written confirmation indicates that no event is planned.

Contact signature:	Date:
School Principal signature (if school event):	Date:

Thank you for considering Moonlight Creamery for your event!



Fundraiser night - Confirmation of acceptance

Congratulations! Your organization's fundraising event has been confirmed by Moonlight Creamery to take place on:

- Organization:
- Event Date:
- Event Time:
- Confirmed by: (name)
- Date confirmed:

Thank you for considering Moonlight Creamery for your event!